

MICHAEL ARMSTRONG



Video Editor

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 [Linktree](#)

 Crestline, CA 92325

Video Editor with 10+ years of experience in visual storytelling. Brings a sharp eye for detail, a strong creative instinct and a deep understanding of the filmmaking process from concept through delivery. Collaborative, reliable under tight deadlines and quick to adapt in fast-moving production environments.

WORK EXPERIENCE

Creative Director, Performance Marketing *Bespoke | 2024*

- Lead end to end creative strategy and execution for direct response campaigns, developing VSLs and paid media content
- Oversee production from concept through delivery while managing cross functional teams across production, post, and design
- ★ Direct talent, produce multi format content, and build scalable creative systems aligned with performance goals

Post-Production Manager *Slick Revenue | 2022- 2024*

- Spearheaded all facets of post-production with a remote team of video editors.
- Developed the company's workflow plan from project inception to final delivery.
- Lots of experience working on Program Content for products, short digital ads and long-form VSL's
- ★ Worked as a creative producer on many projects.

Lead Editor *Studio III Marketing | 2021- 2022*

- Edited 300+ videos for agency's clients with extensive coloring and 3D motion graphics.
- ★ Developed editing method adopted by entire team that on average saved 10+ hours editing time per week.

EDUCATION

Old Dominion University

Cinema

SKILLS

Video Editing • Color Grading • Sound Design
Sound Mixing • Premiere Pro • After Effects
Adobe Audition • Davinci Resolve • Videography
Drone Operation • Stop Motion • Directing

OTHER EXPERIENCE

Owner

Nuptial Films | 2012 - Current

- Boutique wedding film company.
- Production and Post-Production of films.

Owner

Montoyan Films | 2015 - 2020

- Supervise and facilitate productions with a creative collective of writers, directors, producers, crew and actors.
- Work various creative positions: Director, Writer, DP, Editor, Sound, etc.
- ★ Represented films at several film festivals such as: NFMLA and Cannes Shorts Corner.

Team USA Leader

Thai Int. Film Destination Festival | 2014 - 2015

- International filmmaking competition in Thailand sponsored by the ministry of tourism.
- ★ Team USA leader two years in a row. Placed in top 5 out of 36 countries both years.